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VERSION



BRIGHTEN LIVES



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INTRODUCTION

Novaland Group was established on September 18, 1992, formerly Thanh Nhon Trading Co., Ltd. Over 24 years since its inception, Novaland Group has developed into a trusted and beloved Vietnamese brand.

Novaland today has become a prestigious, reputable real estate developer with a diverse portfolio, including residences (apartments, townhouses, villas), townships, office-tels, commercial spaces, hospitality projects at strategic locations in Ho Chi Minh City and other cities in Vietnam with potentials for tourism.

Novaland Group currently owns over 40 projects, including 7 finished and operated premium complexes. The Group's headquarter is at Novaland Group Building - 65 Nguyen Du, District 1, Ho Chi Minh City.

Novaland Group currently has a large network of real estate trading floors affiliates operating at key locations, with over 600 real estate consultants, dedicating to customers' transaction convenience.

With over 2,300 employees working based on the core value of Integrity - Efficiency - Professionalism, with the motto "Customer First", Novaland Group is confident in bringing about quality products, services, and keeping its promises to customers. With the goal of sustainable development, Novaland Group strives to improve the workplace environment, welfare, remuneration, and training policies... to ensure its workforce a precious asset to the Group.

VISION

To be a highly regarded world-class real estate group, with strong and sustainable growth, contributing to a happy and prosperous society.

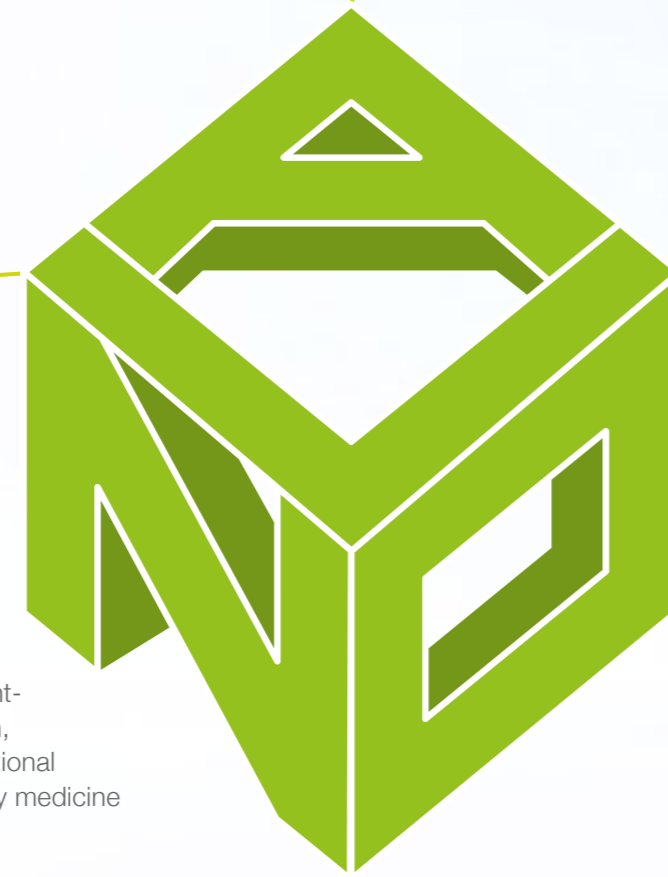
MISSION

Our projects not only focus on square meters of construction, but we design and create advanced communities with modern lifestyle and facilities, thereby delivering a consistently higher standard of living for us and for society.

CORE VALUE

- INTEGRITY
- EFFICIENCY
- PROFESSIONALISM

KEY MILESTONES



1992

Established:
Thanh Nhon Trading Co., Ltd

1995

Completed 09 villas for rent in Thao Dien Ward, District 2, HCMC
Partnered with the Philippines to bring Bio-Pharmachemie Joint-venture Company into operation, expanding the local and international distribution network of veterinary medicine

2007

Merged subsidiaries operating in 2 key fields:
- ANOVA Corporation: Operating in the field of cattle farm, cattle food, veterinary medicine, vaccine and developing a value chain for safe food
- NOVALAND Group: Operating in the real estate field

2009

Chartered capital: VND 1,200 billion
Project groundbreaking: Sunrise City, 23-25-27 Nguyen Huu Tho, Tan Hung Ward, District 7, HCMC

2011

Project groundbreaking: Tropic Garden, No. 49, Road 66, adjacent to Nguyen Van Huong, Thao Dien Ward, District 2, HCMC

2012

Handed over project: Sunrise City – South Towers, 23-25-27 Nguyen Huu Tho, Tan Hung Ward, District 7, HCMC

2013

Announced 02 projects:
- The Prince Residence, 17-19-21 Nguyen Van Troi, Phu Nhuan District, HCMC
- Lexington Residence, 67 Mai Chi Tho, An Phu Ward, District 2, HCMC

2015

Chartered capital: VND 3,682 billion
Total assets: VND 26,570 billion
Handed over 07 projects: Galaxy 9, Icon 56, Lexington Residence, Tropic Garden, Lucky Dragon, Sunrise City, The Prince Residence
Developed 12 projects: Golf Park Residence, The Sun Avenue, Sunrise Cityview, Sunrise Riverside, Kingston Residence, Golden Mansion, Orchard Parkview, The Botanica, The Park Avenue*, RichStar*, Newton Residence, Madison*

(*) Collaboration projects

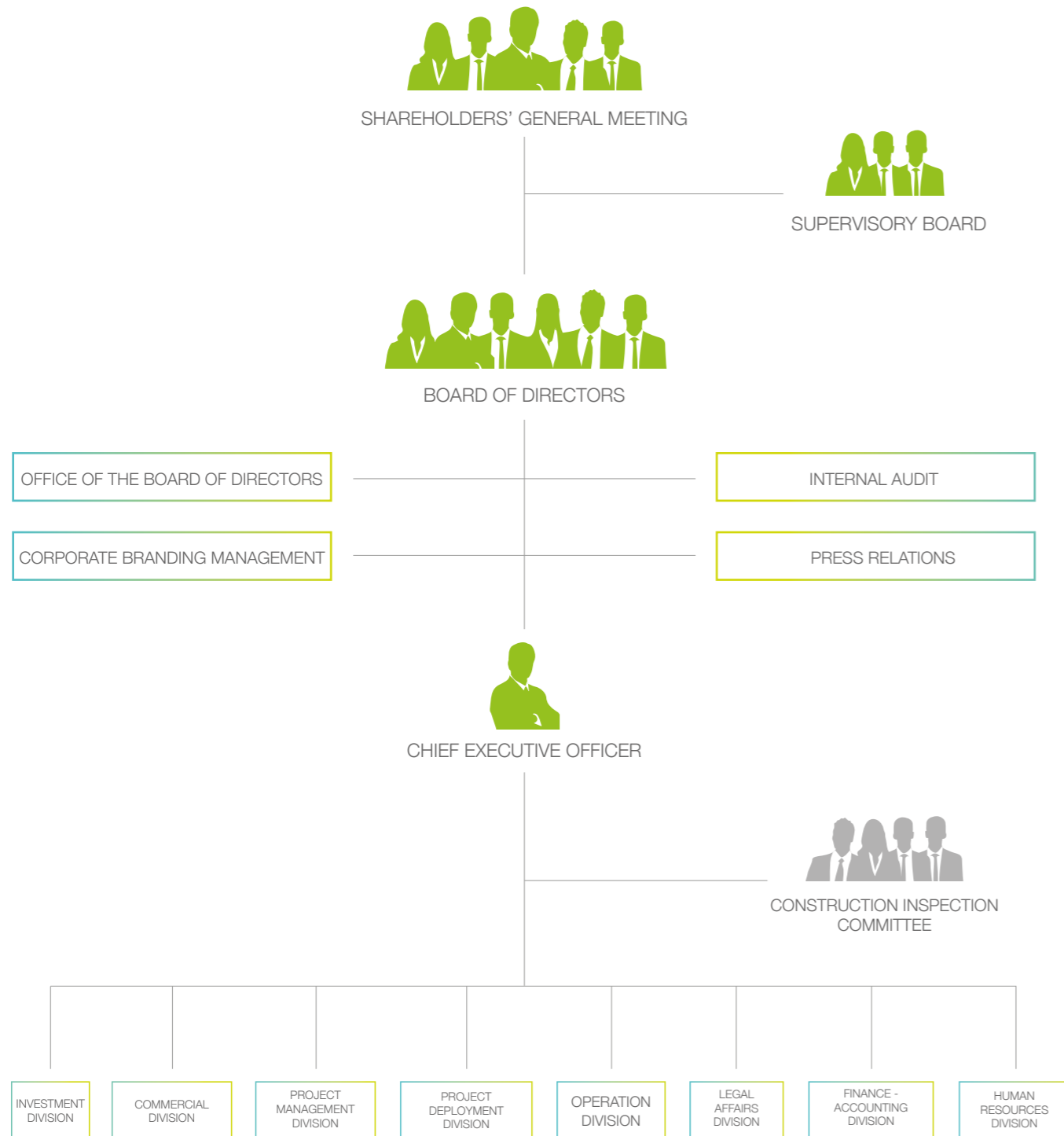
2014

Chartered capital: VND 2,300 billion
Handed over 02 projects:
- Sunrise City – Central Towers, 23-25-27 Nguyen Huu Tho, Tan Hung Ward, District 7, HCMC
- Tropic Garden, No. 49, Road 66, adjacent to Nguyen Van Huong, Thao Dien Ward, District 2, HCMC
Developed 07 projects: Galaxy 9, RiverGate, Lucky Palace, Orchard Garden, GardenGate, Wilton Tower, Lucky Dragon
Network and affiliates: 12 Trading floors in HCMC

2016

Chartered capital (as of 01/12/2016): VND 5,962 billion
Developing 05 projects: Saigon Royal Residence, Lakeview City, Harbor City, Newton Residence, Botanica Premier
Network and affiliates: 01 Representative office, 03 Branches - Trading floors, 11 Trading floors

ORGANIZATIONAL STRUCTURE



AWARDS

Novaland's successes have been recognized and celebrated through various awards and prizes, both domestically and internationally, showcasing its tireless efforts to develop quality products at prime locations, developing humanitarian communities towards social sustainable development.



Asia Top Ten Developers
2013, 2014, 2015, 2016
BCI Asia Awards



Best Developer 2015
Asia Property Awards



Vietnam Best Places To Work 2015
Anphabe & ACNielsen



Asia Best Employer Brand Awards 2016
Employer Branding Institute, World HRD Congress & Stars of the Industry Group



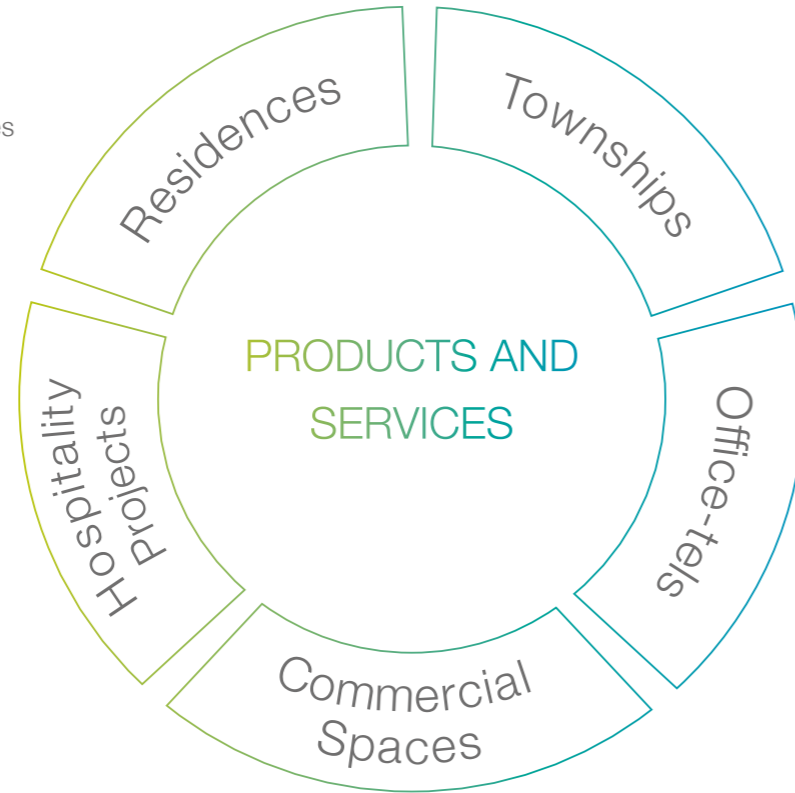
Best Workplace Environment, Manpower Planning & Resourcing, Compensation & Rewards Management
Vietnam HR Awards



Southeast Asia Best of the Best Residences 2016
Lakeview City
Dot Property Awards

PRODUCTS AND SERVICES

Novaland Group is developing a diverse real estate portfolio including residences (apartments, townhouses, villas), townships, office-tels, commercial spaces and hospitality projects catering to the different demands of customers.

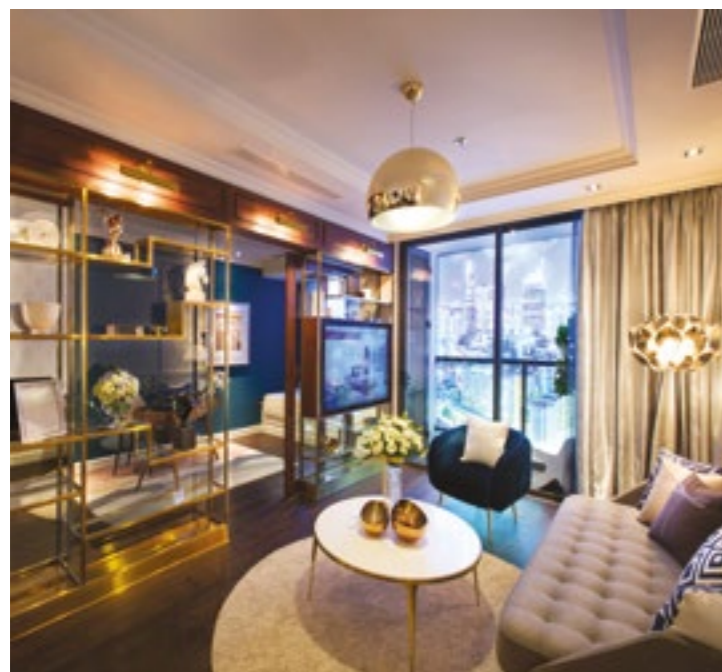


BUILDING LIFESTYLE

“ Novaland always listens to the customers’ feedback and use it as a lesson to improve its service quality. Therefore, I believe that Novaland is a great company with projects handed over on schedule and always lives up to its commitments. Whenever there’s a new Novaland project, I am always interested in investing in it.”

Businessman Nguyen Thanh Binh

Customer of Sunrise City (District 7), Icon 56 & The Tresor (District 4), Lakeview City (District 2)



RESIDENCES



Novaland Group offers many choices of residences that vary in terms of location and design, including apartments, townhouses and villas of varied sizes and price levels. Our wide range of products meets the customers' demand for affordability, nice design, safety, on-time handover, standardized planning, interior and exterior amenities.



TOWNSHIPS



Novaland Group is currently focusing on a number of township projects, a new step on the company's sustainable development path. These are comprehensive investment projects with standardized planning, interior and exterior amenities offering the residents and surrounding neighborhood a convenient and modern lifestyle.

OFFICE-TELS



Novaland Group is investing in office-tel projects on the prime locations of Ho Chi Minh City, the locations that offer visibility and convenience for businesses and ensure sustained added value for the high-end real estate complexes. Owners of the office-tels will enjoy class-A office amenities and high-end interior amenities such as gym and swimming pool.



COMMERCIAL SPACES



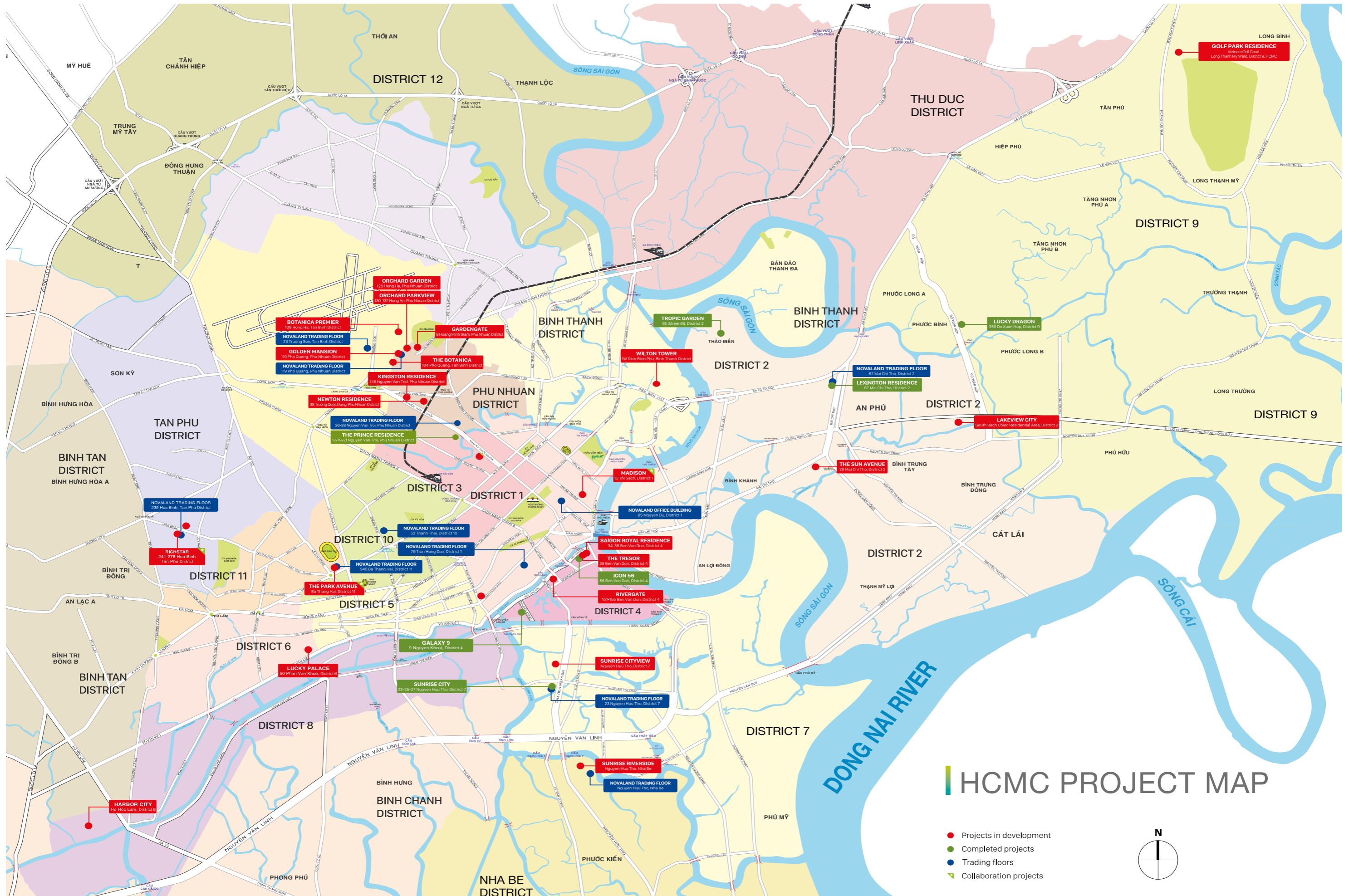
Optimising the prime locations of the existing projects, Novaland Group also develops the commercial products which are characterized by modern space, high-class, fully-furnished amenities that meet all customers' needs including shopping and entertainment in one destination.



HOSPITALITY PROJECTS

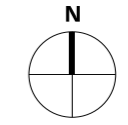
In keeping with its development timeline, Novaland Group is making selective investment in hospitality projects in localities with high tourism potential such as Can Tho, Da Nang, Vung Tau and Da Lat, among others, marking a milestone in the Group's development.





HCMC PROJECT MAP

- Projects in development
- Completed projects
- Trading floors
- Collaboration projects



PROJECT PORTFOLIO

CENTRAL BUSINESS DISTRICT

GALAXY 9



Location:
9 Nguyen Khoai, Ward 1, District 4, HCMC

Type of investment:
Apartment - Commercial

Site area: 6,288 sqm

Gross floor area: 51,590 sqm

Number of units: 522

ICON 56



Location:
56 Ben Van Don, Ward 12, District 4, HCMC

Type of investment:
Apartment - Commercial

Site area: 2,904 sqm

Gross floor area: 29,758 sqm

Number of units: 312

RIVERGATE



Location:
151 - 155 Ben Van Don, Ward 6, District 4, HCMC

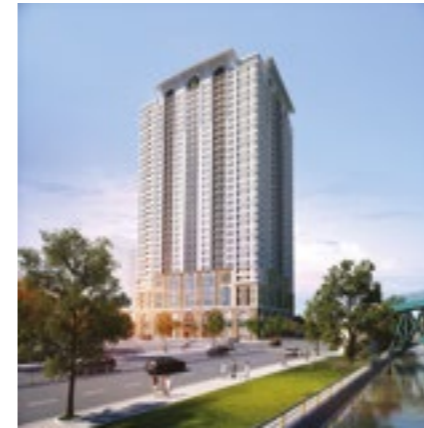
Type of investment:
Apartment - Office-tel - Commercial

Site area: 7,069 sqm

Gross floor area: 77,991 sqm

Number of units: 976

SAIGON ROYAL RESIDENCE



Location:
34-35 Ben Van Don, Ward 12, District 4, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 6,669 sqm

Gross floor area: 73,566 sqm

Number of units: 767

THE TRESOR



Location:
39 Ben Van Don, Ward 12, District 4, HCMC

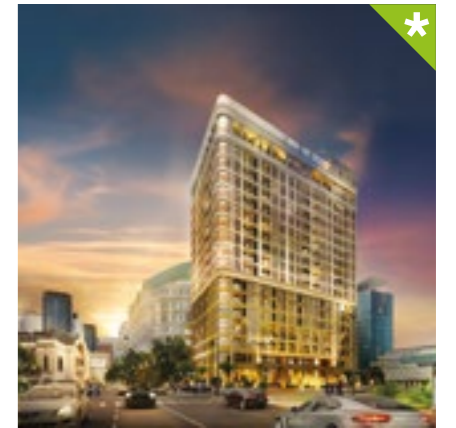
Type of investment:
Apartment - Office-tel - Commercial

Site area: 6,202 sqm

Gross floor area: 64,738 sqm

Number of units: 723

MADISON



Location:
15 Thi Sach, Ben Nghe Ward, District 1, HCMC

Type of investment:
Apartment - Office-tel

Site area: 2,362 sqm

Gross floor area: 23,617 sqm

Number of units: 187

(* Collaboration projects)

EASTERN AREA

TROPIC GARDEN



Location:
49 Street 66, adjacent to Nguyen Van Huong, Thao Dien Ward, District 2, HCMC

Type of investment:
Apartment

Site area: 25,027 sqm

Gross floor area: 133,821 sqm

Number of units: 815

LEXINGTON RESIDENCE



Location:
67 Mai Chi Tho, An Phu Ward, District 2, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 21,356 sqm

Gross floor area: 148,641 sqm

Number of units: 1,493

LAKEVIEW CITY



Location:
Song Hanh Street Facade, Long Thanh - Dau Giay Highway, An Phu Ward, District 2, HCMC

Type of investment:
Township - Commercial

Site area: 301,060 sqm

Gross floor area: 341,558 sqm

Number of units: 988

THE SUN AVENUE



Location:
28 Mai Chi Tho, An Phu Ward, District 2, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 38,385 sqm

Gross floor area: 268,363 sqm

Number of units: 2,880

EASTERN AREA

LUCKY DRAGON



Location:
359 Do Xuan Hop, Phuoc Long B Ward, District 9, HCMC

Type of investment:
Apartment - Townhouse

Site area: 8,760 sqm

Gross floor area: 19,789 sqm

Number of units: 158

GOLF PARK RESIDENCE



Location:
Vietnam Golf Court, Long Thanh My Ward, District 9, HCMC

Type of investment:
Townhouse

Site area: 25,398 sqm

Gross floor area: 27,938 sqm

Number of units: 95

WILTON TOWER



Location:
1W Dien Bien Phu, Ward 25, Binh Thanh District, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 7,169 sqm

Gross floor area: 49,980 sqm

Number of units: 551

SOUTHERN AREA

SUNRISE CITY



Location:
23-25-27 Nguyen Huu Tho, Tan Hung Ward, District 7, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 52,933 sqm

Gross floor area: 398,954 sqm

Number of units: 2,794

LUCKY PALACE



Location:
50 Phan Van Khoe, Ward 2, District 6, HCMC

Type of investment:
Apartment - Commercial

Site area: 3,876 sqm

Gross floor area: 50,168 sqm

Number of units: 564

SOUTHERN AREA

HARBOR CITY



Location:
No. 14, Street No. 1, Ho Hoc Lam,
Ward 16, District 8, HCMC

Type of investment:
Township - Commercial

Site area: 500,475 sqm

Gross floor area: 639,312 sqm

Number of units: 3,240

SUNRISE CITYVIEW



Location:
Nguyen Huu Tho Street Facade,
Tan Hung Ward, District 7, HCMC

Type of investment:
Apartment - Office-tel

Site area: 15,152 sqm

Gross floor area: 120,898 sqm

Number of units: 1,349

SUNRISE RIVERSIDE



Location:
Nguyen Huu Tho, Phuoc Kien Ward,
Nha Be District, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 39,305 sqm

Gross floor area: 283,420 sqm

Number of units: 3,117

WESTERN AREA

THE PRINCE RESIDENCE



Location:
17-19-21 Nguyen Van Troi,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Office-tel - Commercial

Site area: 4,644 sqm

Gross floor area: 39,381 sqm

Number of units: 526

GOLDEN MANSION



Location:
119 Pho Quang, Ward 9,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Townhouse - Office-tel
- Commercial

Site area: 15,129 sqm

Gross floor area: 86,367 sqm

Number of units: 726

ORCHARD PARKVIEW



Location:
130-132 Hong Ha, Ward 9,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 9,270 sqm

Gross floor area: 64,200 sqm

Number of units: 503

WESTERN AREA

GARDENGATE



Location:
8 Hoang Minh Giam, Ward 9,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 4,887 sqm

Gross floor area: 48,094 sqm

Number of units: 418

KINGSTON RESIDENCE



Location:
146 Nguyen Van Troi,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Commercial

Site area: 4,580 sqm

Gross floor area: 40,845 sqm

Number of units: 395

ORCHARD GARDEN



Location:
128 Hong Ha, Ward 9,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 4,303 sqm

Gross floor area: 29,835 sqm

Number of units: 427

NEWTON RESIDENCE



Location:
38 Truong Quoc Dung, Ward 8,
Phu Nhuan District, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 2,732 sqm

Gross floor area: 24,588 sqm

Number of units: 247

BOTANICA PREMIER



Location:
108-112B-114 Hong Ha,
Ward 2, Tan Binh District, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 16,848 sqm

Gross floor area: 94,443 sqm

Number of units: 1,109

THE BOTANICA



Location:
104 Pho Quang, Ward 2,
Tan Binh District, HCMC

Type of investment:
Apartment - Commercial

Site area: 9,028 sqm

Gross floor area: 54,160 sqm

Number of units: 710

WESTERN AREA

RICHSTAR



Location:
278 Hoa Binh, Hiep Tan Ward,
Tan Phu District, HCMC

Type of investment:
Apartment - Commercial

Site area: 27,031 sqm

Gross floor area: 208,138 sqm

Number of units: 1,953

THE PARK AVENUE



Location:
Ba Thang Hai Street Facade,
Ward 15, District 11, HCMC

Type of investment:
Apartment - Office-tel -
Commercial

Site area: 8,937 sqm

Gross floor area: 88,902 sqm

Number of units: 869

(*) Collaboration projects

HOSPITALITY PROJECT

NOVA PHU SA



Location:
Hung Phu Ward, Cai Rang District, Can Tho City

Type of investment:
Ecotourism – Villas

Site area: 194,342 sqm

Gross floor area: 58,490 sqm

Number of units: 30 Bungalows and 47 Villas

CORPORATE SOCIAL RESPONSIBILITY

As a Vietnamese brand, which was founded and developed for the prosperity of itself and the people of Vietnam, Novaland Group is fully aware of its responsibility to the community and society. Therefore, one of the top priorities of Novaland Group is the proactive participation in and support for various social and charitable activities, contributing to the common development of the country.



As of 2016, Novaland Group is proud to contribute to supporting over 10,000 people via its social activities with a focus on two main areas, namely community-support projects and sponsorship for cultural, art and sports activities.



BOARD OF DIRECTORS



Mr. Bui Thanh Nhon, EMBA

Chairman of the Board

- Bachelor of Agriculture; graduated from the Executive MBA Program, HSB-TUCK, Dartmouth College, USA
- Started as one of the first private companies in Ho Chi Minh City in the 1980s
- Member of the Young Presidents' Organization (YPO) and the World Presidents' Organization (WPO)



Mr. Bui Cao Nhat Quan

Deputy Chairman of the Board, Deputy CEO

- Bachelor of Business Administration - Western Washington University, USA
- More than 10 years of experience in senior management at Novaland Group



Mr. Phan Thanh Huy

Member of the Board, CEO

- Doctor of Business Administration (DBA) - Apollon University, USA
- More than 15 years of experience in the finance and real estate sector, holding many senior management positions in large organizations and corporations



Ms. Hoang Thu Chau

Member of the Board, Deputy CEO

- Bachelor of Economics - Finance and Accounting
- More than 10 years of management experience at Novaland Group



**Ms. Cong Huyen
Ton Nu My Lien**

Independent Member of the Board

- Master's degree of Business Administration (MBA) – University of Maastricht, Netherland, Member of the Association of Chartered Certified Accountants (ACCA)
- Many years of experience in the field of auditing and financial consultation in multinational corporations such as KPMG Vietnam

BOARD OF MANAGEMENT



Mr. Phan Thanh Huy
CEO

- Doctor of Business Administration (DBA) - Apollos University, USA
- More than 15 years of experience in the finance and real estate sector, holding many senior management positions in large organizations and corporations



Mr. Bui Cao Nhat Quan
Deputy CEO

- Bachelor of Business Administration - Western Washington University, USA
- More than 10 years of experience in senior management at Novaland Group



Mr. Eric Chan Hong Wai, ACCA
Deputy CEO

- Bachelor of Finance and Accounting - Sunway University, Malaysia, Member of the Association of Chartered Certified Accountants (ACCA)
- More than 15 years of experience in the field of auditing and fund raising, holding senior management positions in several organizations and multinational corporations such as PwC (China) and Ernst & Young (Malaysia)



Mr. Bui Xuan Huy
Deputy CEO

- Construction Engineering and Industrial Management, Ho Chi Minh City University of Technology
- More than 15 years of experience in the field of construction and project management, held senior positions at multinational construction, design and project management companies such as Meinhardt Vietnam and HBP



Mr. Le Hong Phuc, MBA
Deputy CEO

- Master of Business Administration - CFVG
- More than 10 years of experience in the field of human resource management at several organizations and multinational corporations such as Human Resources Director of Samsung Vina Electronics and Intel Products Vietnam

BOARD OF MANAGEMENT *(continued)*



Ms. Vo Thi Thu Van
Deputy CEO

- Master's Degree - The University of New South Wales, Australia
- Many years of experience in senior leadership positions in the financial function of Pepsico Vietnam Group



Ms. Hoang Thu Chau
Deputy CEO

- Bachelor of Economics - Finance and Accounting
- Over 10 years of experience at Novaland Group



Mr. Lucas Marc Livingstone
Director of Quality Management

- Environment & Construction Engineer – Bachelor's degree at The University of California, Berkeley, USA
- Over 13 years of experience in the field of design, construction management and construction quality assurance, with 9 years of working experience in Vietnam, holding management positions at international corporations such as Vanir Construction Management (USA), Kumho Engineering & Construction



Mr. Park Woung
Director of Design

- KIRA (Korea Institute of Registered Architects) - Bachelor's degree at Han Yang University, Seoul, Korea
- Over 20 years of experience in the field of design, design management, over 9 years of working experience in Vietnam, holding high-ranking management positions at international companies such as Heawoo Architecture (Seoul), VKHousing (Vietnam – Korea)

SUPERVISORY BOARD



Ms. Nguyen Thi Minh Thanh, ACCA

Head of Supervisory Board

- Bachelor of Economics - Ho Chi Minh City University of Economics, Member of the Association of Chartered Certified Accountants (ACCA)
- More than 10 years of experience in auditing and internal control, holding senior management positions in organizations and multinational companies such as KPMG Vietnam and Pfizer Limited in Ho Chi Minh City



Mr. Nguyen Vu Duy

Supervisory Board Member

- Bachelor of Accounting and Auditing - Ho Chi Minh City University of Economics
- Nearly 8 years of experience in the field of auditing and internal affair management at multi-national organizations and corporations such as KPMG Vietnam, Ernst & Young Vietnam



Ms. Nguyen Anh Thi

Supervisory Board Member

- Master degree – Attorney at Law
- Over 10 years of experience at law firms

OPERATION NETWORK

Representative Office

23 Nguyen Huu Tho, Tan Hung Ward, District 7, Ho Chi Minh City

Branches – Trading Floors

- 1. Branch & Trading Floor - District 7**
23 Nguyen Huu Tho, Tan Hung Ward, District 7, Ho Chi Minh City
- 2. Branch & Trading Floor - District 1**
65 Nguyen Du, Ben Nghe Ward, District 1, Ho Chi Minh City
- 3. Branch & Trading Floor - Phu Nhuan District**
36-38 Nguyen Van Troi, Ward 15, Phu Nhuan District, Ho Chi Minh City

Trading Floors

- 1. Trading Floor - District 1**
65 Nguyen Du, Ben Nghe Ward, District 1, Ho Chi Minh City
- 2. Trading Floor - District 1**
79 Tran Hung Dao, Cau Ong Lanh Ward, District 1, Ho Chi Minh City
- 3. Trading Floor - District 2**
E Tower, Lexington Residence, 67 Mai Chi Tho, An Phu Ward, District 2, Ho Chi Minh City
- 4. Trading Floor - District 7**
V5 Tower - Floor 4, Sunrise City, 23 Nguyen Huu Tho, Tan Hung Ward, District 7, Ho Chi Minh City
- 5. Trading Floor - District 10**
52 Thanh Thai, Ward 12, District 11, Ho Chi Minh City
- 6. Trading Floor - District 11**
940 Ba Thang Hai, Ward 15, District 11, Ho Chi Minh City
- 7. Trading Floor - Phu Nhuan District**
36-38 Nguyen Van Troi, Ward 15, Phu Nhuan District, Ho Chi Minh City
- 8. Trading Floor - Phu Nhuan District**
119 Pho Quang, Ward 9, Phu Nhuan District, Ho Chi Minh City
- 9. Trading Floor - Tan Binh District**
23 Truong Son, Ward 4, Tan Binh District, Ho Chi Minh City
- 10. Trading Floor - Tan Phu District**
239 Hoa Binh, Hiep Tan Ward, District 10, Ho Chi Minh City
- 11. Trading Floor - Nha Be District**
Nguyen Huu Tho, Phuoc Kien Ward, Nha Be District, Ho Chi Minh City